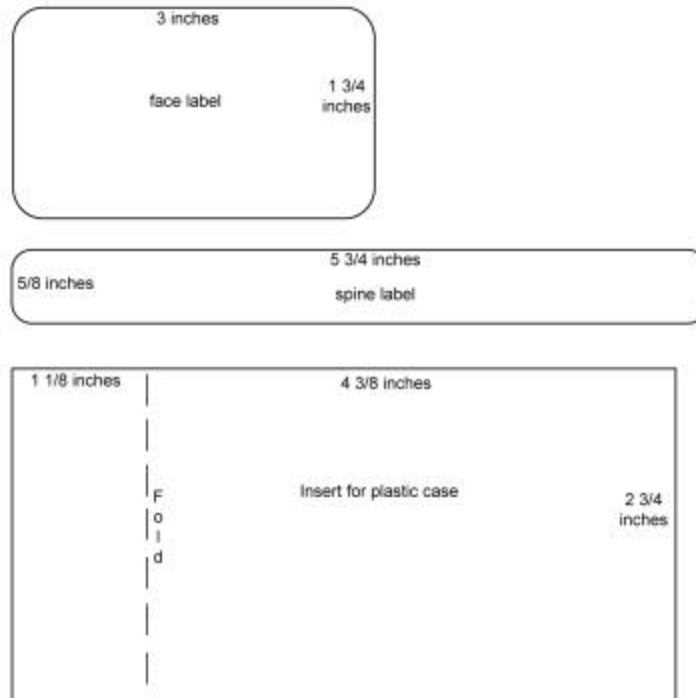


Preparing Artwork for Printing

Laser VHS Labels

When preparing a file for printing labels for VHS the following guidelines must be followed:

1. Must be submitted as either a BMP, TIFF or JPEG (if submitted as a psd, eps, ai, gif or other Photoshop compatible file an additional charge will be added for conversion).
2. File must be saved at 300dpi. Anything lower will cause the image to be pixilated when printed.
3. Image should be set up as it will be printed. Any image that needs to be setup will incur an additional fee for setup.
4. Size for face label is 3 by 1 $\frac{3}{4}$. Size for spine label is 5/8 by 5 $\frac{3}{4}$. Plastic inserts are 5 $\frac{1}{2}$ by 2 $\frac{3}{4}$.



IF SUPPLIED ART IS NOT TO USA SPECS THEN A \$50.00/HOUR CHARGE WILL APPLY TO MAKE CORRECTIONS.

USA CAN WORK WITH ALL PHOTOSHOP AND ILLUSTRATOR COMPATIBLE FILES BUT THEY WILL INCUR AN ADDITION FEE IF THEY DO NOT ADHER TO ABOVE SPECS. WE WORK WITHIN THE PC FORMAT. ANYTHING BUILT ON A MACINTOSH MUST BE FLATTENED IN PHOTOSHOP OR CHANGED TO OUTLINES IN ILLUSTRATOR TO AVOID A FONT PROBLEM. PC FONTS MAY NEED TO BE SENT WITH FILE (BETTER OFF FLATTENING OR OUTLINING IN PC ALSO)

PLEASE DO NO SUBMIT ART WORK IN THE QUARK FORMAT FOR PRINTING LOW VOLUME LASER LABELS AT USA.

EMAIL ARTWORK TO SCHEDULING@USADUBS.COM AND C.C.TO YOUR SALES REP.